Steve Prentice - Biography

Steve Prentice is president of Bristall Morgan Inc., a consulting firm with offices in Toronto and New York. The focus of Bristall Morgan Inc. is to identify and communicate the best practices between people and technology in the workplace.

Our institute constantly researches and analyzes trends, best practices and industry news for our clients.

Our professional development arm delivers top quality seminars, workshops and coaching in a wide number of soft-skill and technology related areas.

Steve is also in high demand as a speaker and expert on topics relating to humans in the digital age.

Steve is the author of two books: *Cool Time: A Hands-on Plan for Managing Work and Balancing Time* published by John Wiley and Sons in 2005, and *Cool Down: Getting Further by Going Slower*, published by John Wiley & Sons in February 2007.

He is also a regular guest on radio and TV across North America, where he is called upon to discuss issues of workplace productivity and stress.

Steve founded his company in 1994, after having worked as a Project Manager and Consultant for a number of financial and insurance institutions. The company has four associates and a full-time researcher.

Academically, Steve graduated from Concordia University in Montreal in 1989 with a B.A. in Communications Studies and was Valedictorian of the 1989 graduating year. Steve attended Law School in Toronto between 1989 and 1991 and was the official Rhodes Scholarship Candidate for York University for 1990. He returned to York University 10 years later and obtained a B.A degree in Psychology.

He is now pursuing joint Masters and Ph.D studies in organizational psychology at Walden University in Baltimore.