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Up To Speed

The age of Web 2.0 is upon us, and this means big changes for the way people network, how they find opportunities and how they stay employed.

ExecuNet invites you to join us for a powerful information session, where you will learn about the key technologies being used by working people and people-in-transition, and how they affect your business.

Presented by author, speaker and work technology expert Steve Prentice, this session will give you clear guidance and understanding on topics such as:

- **Blogs**: the power of blogs in the job search; creating your own blog? Using blogs for job search; using them for interview preparation and due diligence. What makes a good blog, and what's the point of having one?

- **Wikis**: using Wiki technology to harness and leverage the collective experience and wisdom of your workforce; insuring against brain drain; enhancing creativity and innovation. As a future leader of a company or department, your familiarity with Wikis will be a major asset for leading your ew team into its next chapter.

- **FaceBook**: No one wants FaceBook in the office, right? Well, to ignore the concepts behind the FaceBook model would be dangerous, both for the job-seeker, and later as a business leader. Learn how the "stickiness" of the FaceBook model can be used in your current networking and job search efforts. And how, later – safely behind your firewall – this technology will build stronger teams, enhance communication, cut down on time wastage and leverage the hidden 90% of an employee's potential.

- **LinkedIn and Ning:** Are you on LinkedIn? Do you have a Ning presence? Should you be? (Short answer: yes). Get tips on how to set up and use your presence in these key business networking environments.

- **What has changed since Web 1.0?** Yes, the world of employment has changed substantially in just two short years. The transition from Web 1.0 to 2.0 has moved people into an era of interaction and mobility. Learn how this has changed for you and all of the types of people you deal with.

Steve Prentice is an expert in the relationship between people and technology in the workplace. He is an author of two books, is a frequent speaker in the media as well as at HRPA and related national conventions, and he has consulted to executive outplacement agencies for over 10 years. Steve's ability is to culturally translate; to deliver useful knowledge about technology and business techniques in a mature, strategic fashion most useable to managers and CEO's.

We invite you to come and learn about career-search and career maintenance strategies business in the Web 2.0 age and how you and your future company take full advantage of this robust new era.