

With the increasing prevalence of scanning technology, employing keywords in a resume to attract maximum attention - by a human and/or computer scanner - has become a critical component of building an enticing resume. **Keywords are the terms deemed by the employer to representing the essential job attributes.** Each employer, industry and profession has specific keywords. Companies and recruiters search resumes for specific keywords / key phrases to find the candidates with the skills, qualifications and expertise to fulfill the job requirements. Incorporating keywords into a resume and cover letter help you to secure optimum attention and outperform your competition.

The words you select should portray your Value Proposition and match what the employer is seeking. Incorporating job specific and employer pertinent keywords in the top third of page 1 of your resume significantly elevates your chances of attracting the employers' interest in your candidacy. How do you find the "right" keywords to secure maximum attention? Utilize your knowledge of the company, profession, industry and review online postings of similar positions. Each profession has the potential for hundreds of keywords; the list below is just the tip of the iceberg! With the prevalence of electronic search capability, failure to incorporate the "right" keywords is not an option!

Law Enforcement

Anti-Terrorism	Crime Stoppers	Litigation
Appeal	Criminal Investigation	Media Relations
Armed Security	Crisis Management	Organized Crime
Arrest Warrant	Crowd Control	Prosecution
Client Service	Deposition & Discovery	Public Order
Community Engagement	Detective	Public Safety
Community Oriented Policing	Dispatch	RIDE
Computer Crime	Drug Enforcement	Risk Management
Confidential Documentation	E-crime	Search & Seizure
Court Case Management	Emergency Management	SWAT
Covert Operations	Emergency Response Team	Tactics & Rescue
CPTED	Forensic Investigation	Tactics & Response Unit
Crime Analysis	Fraud	Territorial Policing
Crime Prevention	Identity Theft	Traffic Enforcement
Crime Scene Security	Incident Command	Uniform Patrol
Crime Statistics	Interrogation	Victim Services