



SANTA CLAUS
 North Pole, H0H 0H0, Canada
 Connect with me via:

Twitter: @SantaClaus | Facebook: SantaClaus | Skype: CallSantaNow



GLOBAL GIFT GIVER

*Brand conscious, constantly invents in red and white,
 devising and executing creative marketing strategies to deliver dreams*

Respected, deadline-driven professional with a global perspective, renowned for infinite generosity. Project and solutions-oriented, patient and tolerant listener, gains the trust and respect of countless stakeholders located across 24 time zones. Child-friendly and considerate, exudes energy and confidence, extends a warm welcome to persons of all faiths and nationalities. Multi-tasker, excellent time management skills, strives for operational excellence in a fast-paced environment.

Core strengths include:

★ Distribution & Supply Chain Management	★ Production Management
★ Operations	★ Flight Manoeuvres
★ Reindeer Fleet Care & Control	★ Customer Service
★ Santa Curriculum Development	★ Conflict Resolution
★ Personal Branding	★ Project Management

PROFESSIONAL EXPERIENCE

Santaland, North Pole, Canada

0000 – Present

SANTA

January:

- ★ Encourage team of elves and reindeer to obtain rest and relaxation to recuperate from busy season.
- ★ Review and respond to a mass of social media messages from customers satisfied with product selection and delivery.
- ★ Patiently and methodically work through a high volume of complaints from a diverse clientele, to amicably resolve their concerns.

February:

- ★ Facilitate production scheduling, meeting and interacting with cross-functional personnel located at geographically disparate locations across the world to conceive and design new toys and gift ideas.
- ★ Initiate an online marketing campaign to obtain consumer feedback on potential new products.
- ★ Analyze and tabulate budgets, and allocate costs to each Production Manager.

March:

- ★ Attend numerous interactive presentations provided by Production Managers proposing new designs and make recommendations for changes according to the forecasted buying trends.
- ★ Interact with the Purchasing Manager to ensure production inventory is ordered and contracts signed with vendors across the world.
- ★ Conduct detailed inspection of the assembly lines with maintenance and cleaning staff, assuring equipment ready for production.

April:

- ★ Oversee production start-up and implement initiatives to optimize time efficiency in preparation for shift increases forecasted for late summer.
- ★ Instrumental in maintaining staff focus and morale, introducing incentive programs, regular breaks, and pizza nights, posting event photos onto the company Facebook page.
- ★ Manage the elves responsible for exercising the reindeer and sleigh maintenance flight manoeuvres.
- ★ Conduct sleigh safety assessments, test for perfect weight and balance distribution.



May:

- ★ Perform inventory control in partnership with the Purchasing and Warehouse Managers.
- ★ Source, interview and recruit additional elves, customer service representatives and production staff in preparation for full continental shift production.

June:

- ★ Open the 24 hour Customer Service Centre tasked with taking orders from parents based on their naughty and nice lists for children across the world.
- ★ Boost production schedule, add staff to lines as orders arrive from the Customer Service Centre.
- ★ Work with equipment engineers to troubleshoot production machinery for optimal performance.

July:

- ★ Review effectiveness and reinvigorate the incentive-based programs and increase scheduled pizza nights to encourage all new and existing staff to perform and deliver.
- ★ Scrutinize underperforming staff in a non-unionized environment and take appropriate disciplinary action or terminate contract.
- ★ Chair weekly Department Head meetings to keep abreast of production commitments and dispatch technicians to respond to operational, logistical and manufacturing problems.

August:

- ★ Take a short hiatus with Mrs. Claus for rest and relaxation; provide each department a 1 week rotational respite to reenergize.
- ★ Assign duties to Equipment Engineers and maintenance staff to prepare the equipment for an intense 24 hour, 7 day production schedule.

September:

- ★ Direct the International Team of Delivery Specialists to compile the naughty and nice list deliveries utilizing MS Excel to calculate the best routes for 1 billion home visits from New Zealand to Alaska in a 24 hour period.
- ★ Purchase and consume large quantities of starchy food, muffins, cookies, and hot chocolate to achieve the personal 'plump' brand.

October:

- ★ Supervise the team of elves charged with packing a high-volume of multi-sized parcels according to delivery schedule.
- ★ Hire a vocal coach to enhance the "Ho-Ho-Ho" belly laugh and visit the Santa tailor for a new bespoke suit and boots.

November:

- ★ Attend shopping malls across the world to open Santa Lands, Santa Castles and Santa Villages, interact with multi-cultural children to share stories and discover their gift wishes, and bring laughter and joy to the young and old alike.

December:

- ★ Lead the pre-flight planning, perform final examination of sleigh and reindeer, and file flight plans with aviation regulatory authorities across the world to obtain air travel clearance.
- ★ Monitor the Delivery Specialists responsible for loading millions of packages onto the sleigh for flight delivery.
- ★ Feed, tackle and prepare reindeer and elves for a long work day.
- ★ Pilot a fully loaded sleigh pulled by 9 reindeer and led by 'Rudolph' on a 24 hour global journey delivering packages to an excited clientele in exchange for receiving cookies and milk.
- ★ Arrive back at the North Pole, unshackle reindeer and REST!
- ★ Create a social media campaign using Twitter and Facebook promptly thanking a global audience for their generous donation of Santa and reindeer treats enjoyed by the team during the journey.